

I'm AKSHAYA V J

8925432631

akshayavj860@gmail.com

Coimbatore

OBJECTIVE:

MBA graduate in Entrepreneurship & Innovation Venture Development with a strong passion for problem-solving, strategic thinking, and innovation. Seeking a role where I can apply my knowledge in business strategy, operations, and market research while gaining practical exposure to startup ecosystems, fundraising, and stakeholder engagement. A proactive team player with strong stakeholder management skills, I bring a design thinking mindset and hands-on experience with strategic frameworks such as Ansoff Matrix, BCG Matrix, SWOT, Porter's Five Forces, and Business Model Canvas. **I am driven by the vision of turning ideas into impact and aspire to be a catalyst for growth, transformation, and meaningful innovation in everything I do.**

ACADEMIC HISTORY :

PG : Kumaraguru College of Technology 2023–2025 | 80%

MBA in Innovation, Entrepreneurship and Venture Development | 80 %

UG : Avinashilingam College Of Arts and Science

Bachelor in English Literature | 63 %

HSC : Keartiman Matriculation Higher Secondary School

Grade 12 – 81%

Grade 11 – 87.17%

SSLC : Chavara Vidya Bhavan Matriculation Higher Secondary School

Grade 10 – 94.8%

PROFESSIONAL EXPERIENCE :

Achievers Education Academy :

Admin & Non-Teaching Staff :

- Managed day-to-day administrative duties including student records and scheduling.
- Coordinated communication between staff, students, and parents to ensure smooth operations.
- Assisted in organizing events, workshops, and parent-teacher meetings.
- Supported the teaching staff with classroom preparation and student monitoring.

Success Tuition Center | 2018–2021 :

Founder & Tutor:

- Successfully ran a tuition center with 20-25 students, specializing in subjects relevant to undergraduate courses.
- Designed personalized lesson plans based on individual student needs, leading to improved academic performance.
- Managed student intake, scheduling, and financial operations of the center.
- Built a reputation for delivering quality education, resulting in high retention rates and positive referrals.
- Developed soft skills in communication, leadership, and time management while managing both studies and business.

Diraa HR Services | 2021 :

HR Recruiter:

- Supported the recruitment process by sourcing candidates, conducting initial interviews, and shortlisting potential hires.
- Assisted in creating job descriptions, job postings, and interview schedules.
- Coordinated with hiring managers to understand recruitment needs and ensured timely candidate placements.
- Maintained accurate records of interviews, candidate feedback, and hiring decisions.

- Gained valuable experience in human resources management and candidate evaluation.

INTERNSHIP :

Cultive8 – CIET Incubator & Accelerator, Coimbatore Institute of Engineering and Technology :

Business Consulting Intern :

- Engaged in startup consulting and incubation activities, gaining insights into venture acceleration and innovation support.
- Contributed to strategic discussions, startup evaluations, and ecosystem engagement efforts.
- Developed an understanding of entrepreneurial ecosystems and incubator operations.

Kowselyaa Textile Mill :

Industrial Intern – Spinning & Weaving :

- Underwent hands-on training in spinning and weaving processes, learning end-to-end textile manufacturing operations.
- Gained exposure to the workings of large-scale textile machinery and production flow.
- Explored industrial workflows, quality control techniques, and operational challenges in the textile industry.

FORGE Innovation and Ventures :

Forge Innovation :

- Supported day-to-day operational activities to ensure smooth functioning across programs and teams.
- Coordinated **ProtoSem**, a structured innovation & entrepreneurship program, overseeing session planning and execution.

- Managed student databases, tracked progress, and provided personalized feedback to help improve project outcomes.
- Monitored student performance and contributed to strategic academic planning and intervention.
- Acted as a key liaison with stakeholders including faculty, investors, and industry partners.
- Maintained and coordinated program-related fund databases and documentation.

FORGE Innovation and Ventures :

Forge FAST :

- Coordinated with stakeholders to gather essential details for grant applications and ensured smooth documentation flow.
- Supported the startup grant selection process, working closely with external evaluators to assess venture readiness.
- Interacted with startup teams to understand their business models and align strategic direction.
- Conducted Business Model Canvas (BMC) research to analyze value propositions, revenue models, and customer segments.
- Verified startup claims through detailed market research and industry benchmarking.
- Explored market opportunities and identified strategic gaps to support investment decisions.
- Contributed to the creation of investment memos by synthesizing evaluation insights and market intelligence.
- Assisted in preparing content for reports and publications related to the grant program and ecosystem research.
- Assisted in the planning and execution of events, workshops, and stakeholder meetings.
- Handled end-to-end coordination of meetings involving startups, investors, and ecosystem enablers.

SKILLS :

TECHNICAL SKILLS

- MS Word, Excel, PowerPoint, Google Docs
 - **Presentation Skills** (creating impactful presentations)
 - **Analytical Tools:** Ansoff Matrix, BCG Matrix, SWOT, Porter's Five Forces, Business Model Canvas
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SOFT SKILLS

- **Interpersonal Skills:** Strong communication and relationship-building abilities
- **Teamwork:** Collaborative mindset with the ability to work effectively in diverse teams
- **Leadership:** Ethical leadership with a focus on decision-making and team motivation
- **Strategic Thinking:** Ability to think critically and strategically to drive results
- **Flexibility & Adaptability:** Quick to adapt to new challenges and environments
- **Analytical Skills:** Strong ability to analyze situations and solve problems effectively

LANGUAGES KNOWN :

- **English** – Proficient (Fluent in both written and spoken)
- **Tamil** – Proficient (Fluent in both written and spoken)
- **Malayalam** – Native Speaker & Basic Conversational Skills

PROJECT :

PURE PETALS: Kids Clothing Startup On Process

ACHIEVEMENTS :

- District Level best Handball player Award
- University team player
- As to gain hands on experience in managing multiple sectors, We initiated and successfully Managed stall in yugam 2024

HOBBIES AND INTEREST :

- Pencil carving
- Chalk piece carving
- Reading books

“TOGETHER, WE CAN MAKE A DIFFERENCE”